

Small Business innovation Research (SBIR)/Small Business Technology Transfer (STTR)

# SBIR/STTR TEAMING WITH ALABAMA A & M UNIVERSITY

And Other Historically Black College & Universities (HBCUs)/Minority Serving Institution (MSIs)

## *FREE EVENT*

- |   |                               |                                |                           |
|---|-------------------------------|--------------------------------|---------------------------|
| 1) Semiconductor/Fabrication Facilities | 6) Renewable and Green Energy | 11) Unmanned Aircraft Vehicles | 16) Cryptography          |
| 2) Cyber Security                       | 7) Sensors                    | 12) Smart Grid                 | 17) Big Data Analytics    |
| 3) Image and Signal Processing          | 8) Robotic Systems            | 13) Graph Theory               | 18) Mathematical Modeling |
| 4) Finite Element Analysis              | 9) Dynamical Systems          | 14) Engineering (various)      | 19) Optimization          |
| 5) Additive Manufacturing               | 10) Optics                    | 15) Applied Physics            | 20) Missile Defense       |

**1:30 PM to 5:00 PM**

**Sunday, April 23, 2017**

**Springhill Suites, Downtown Huntsville**

**745 Constellation Dr, Huntsville, AL**

**RSVP**

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Sponsored by Alabama A & M University

# *We're Hosting a SBIR/STTR Conference*

*Small Business Innovation Research/Small Business Technology Transfer Research*

10  
AGENCIES

Conference Dates: April 23 - 25, 2017

5  
DoD

## **Shifting Paradigm: Advancing the Role of HBCUs and MSIs in Innovation and Commercialization**

It is becoming essential for Historically Black Colleges and Universities -- as well as all Minority Serving Institutions -- to partner with small businesses to advance innovation and tech transfer through SBIR/STTR programs. Although \$2.5 billion annual set-asides are available from 11 federal agencies, many HBCUs and MSIs have not retooled to partner with small businesses to compete for these awards.

This conference is designed specifically to ensure that small businesses and entrepreneurs -- like you -- have an opportunity to engage and interact with federal SBIR/STTR program managers and subject matter experts from business and industry.

The Alabama A&M University College of Business and Public Affairs, Center for Entrepreneurship, Innovation, and Economic Development and the AAMU-RISE Foundation are hosting this conference to bring together experts from government agencies, leading R&D companies, and academic institutions. They will be sharing their expertise, thus enabling HBCUs and MSIs to partner with the government and its contractors as they develop and commercialize innovative technologies.

We encourage you to attend. The conference includes networking events, panels, small group discussions and workshops that will help you understand the issues you may encounter and give you the resources to address them.

Early Registration Fee: \$150. After April 7<sup>th</sup> the registration fee is \$175

<http://www.aamu-rise.org/sbir-conference.html>